

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
940936-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Domino/R/Representative	DOMINO FOR FL HD-82	

Flight Dates	Order #	Alt Order #
08/10/12 - 08/14/12	940936	06270051

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	CDTV-12-001	\$200.00 NM
2	WPBF	Tu	08/14/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	CDTV-12-001	\$200.00 NM
2	08/10/12	08/10/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	CDTV-12-001	\$200.00 NM
3	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	8:48 AM	Good Morning America	7-9AM	:30	CDTV-12-001	\$225.00 NM
2	WPBF	Tu	08/14/12	7:48 AM	Good Morning America	7-9AM	:30	CDTV-12-001	\$225.00 NM
4	08/10/12	08/10/12	Good Morning America	7-9AM	----1--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	7:59 AM	Good Morning America	7-9AM	:30	CDTV-12-001	\$225.00 NM
5	08/13/12	08/14/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CDTV-12-001	\$160.00 NM
2	WPBF	Tu	08/14/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CDTV-12-001	\$160.00 NM
6	08/13/12	08/13/12	M-F 5pm News	5-6pm	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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940936-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Domino/R/Representative	DOMINO FOR FL HD-82	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/13/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$350.00	NM
08/13/12 08/19/12 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/13/12 5:29 PM M-F 5pm News 5-6pm :30 CDTV-12-001 \$350.00 NM									
7	08/13/12	08/13/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/13/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 CDTV-12-001 \$450.00 NM									
8	08/10/12	08/10/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	----1--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ----1-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/10/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 CDTV-12-001 \$450.00 NM									
9	08/13/12	08/13/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/13/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 CDTV-12-001 \$700.00 NM									
10	08/10/12	08/10/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	----1--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ----1-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/10/12 6:59 PM Wheel Of Fortune 7-7:30PM :30 CDTV-12-001 \$700.00 NM									
11	08/13/12	08/13/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/13/12 7:52 PM Jeopardy 7:30-8PM :30 CDTV-12-001 \$800.00 NM									
12	08/10/12	08/10/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	----1--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ----1-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/10/12 7:34 PM Jeopardy 7:30-8PM :30 CDTV-12-001 \$800.00 NM									
13	08/13/12	08/13/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/13/12 11:13 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 CDTV-12-001 \$450.00 NM									
14	08/10/12	08/10/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	----1--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ----1-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/10/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 CDTV-12-001 \$450.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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940936-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Domino/R/Representative	DOMINO FOR FL HD-82	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/10/12	08/10/12	M-SUN WPBF News 25 @11-11:35PM	11:35-12:05AM	----1--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
15	08/13/12	08/13/12	Nightline	11:35-12:05AM	1-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	11:44 PM	Nightline	11:35-12:05AM	:30	CDTV-12-001	\$225.00 NM
16	08/10/12	08/10/12	Nightline	11:35-12:05AM	----1--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/10/12	12:01 AM	Nightline	11:35-12:05AM	:30	CDTV-12-001	\$225.00 NM
17	08/11/12	08/11/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/11/12	7:47 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	CDTV-12-001	\$225.00 NM
18	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$85.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/11/12	8:30 AM	Sat 8-9am News	Sat 8-9am	:30	CDTV-12-001	\$85.00 NM
19	08/11/12	08/11/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/11/12	6:54 PM	Sat 630pm News	630-7pm	:30	CDTV-12-001	\$100.00 NM
20	08/12/12	08/12/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/12/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	CDTV-12-001	\$175.00 NM
21	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$70.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/12/12	8:46 AM	Sun 8-9am News	Sun 8-9am	:30	CDTV-12-001	\$70.00 NM
22	08/12/12	08/12/12	Sun 630pm News	630-7pm	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/12/12	6:40 PM	Sun 630pm News	630-7pm	:30	CDTV-12-001	\$275.00 NM
23	08/12/12	08/12/12	M-SUN WPBF News 25 @11-11:35PM	11:35-12:05AM	-----1	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Product	Estimate Number
Domino/R/Representative	DOMINO FOR FL HD-82	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
23	08/12/12	08/12/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$450.00	NM	
Class of Time - Pre-emptible with notice										
	08/06/12	08/12/12			-----1		1	\$450.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/12/12	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	CDTV-12-001	\$450.00	NM
24	08/11/12	08/11/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$35.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/06/12	08/12/12	-----S-	1	\$35.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/11/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	CDTV-12-001	\$35.00	NM
Total Spots							27			

Payment Terms 30 Days

<u>Gross Total</u>	\$8,610.00
<u>Agency Commission</u>	\$1,291.50
<u>Net Amount Due</u>	\$7,318.50